



## 2022 Lanark Chamber of Commerce Membership Sign-up

**Deadline for membership dues is JANUARY 1, 2022.**

### Why should you be a Chamber Member?

- Influence Local Business Climate
  - Have a voice in efforts to enhance the economic environment of the community
- More Exposure
  - Free comprehensive Business Directory listing
    - ~ Get listed in *both* the printed and Web directories
    - ~ Members receive a more comprehensive listing than non-members
    - ~ Link to your own website
    - ~ Upgradeable listing to include as much information as you want
  - Show your presence at Chamber functions and events
- Business Contacts
  - Networking: Tap into other business owners to enhance your business:
    - ~ new suppliers
    - ~ new customers
    - ~bartering
    - ~ exchange ideas, marketing strategies
    - ~ expand your "word-of-mouth" advertising
    - ~ Networking at monthly meetings
- Participation
  - Get involved, be a part of a group effort in the growth of the community
- Assistance
  - Share views and ideas with members that have diverse expertise
  - Free or discounted classes and workshops
- Free or discounted rates on space for sales, advertising, or promotions at local events
- Discounts and special offers from other Chamber members
- Keep informed of things that impact your business
- Affordable dues for Home-Based Businesses.

### Non-members / prospective members:

***Your business will still be listed.*** Please help your business and us by filling in your business name and product or service and return the form. Businesses that are not yet Chamber Members will not have your Business address, email, or Web site displayed. To become a member, fill in the information on the next page; include dues and any applicable fees for upgrades.

**Chamber Members: Please be sure to provide an email address to receive monthly meeting information.**

**Participation in Chamber events is GREATLY appreciated whenever you can assist!**

*Lanark Chamber of Commerce Mission: To promote retention, expansion, and marketing of Lanark area businesses.*

## **2022 Lanark Chamber of Commerce Membership/Information**

**Update Form** Please fill in the information below. If for any reason you do not want something published, i.e. contact name, phone number, address, etc., by all means, leave it blank. Items marked with \* are required. All others can be added for updating directory.

### **Chamber Members and Non-Members**

\*Business name: \_\_\_\_\_

\*Main product(s) or service(s) description: \_\_\_\_\_

\*Business start-up date \_\_\_\_\_

### **Chamber Members or New Members**

\*Address #1: \_\_\_\_\_

Address #2: \_\_\_\_\_

\*City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

\*Phone: \_\_\_\_\_ Fax: \_\_\_\_\_

\*Email: \_\_\_\_\_

Web address (URL): \_\_\_\_\_

Contact name: \_\_\_\_\_

Descriptive paragraph (up to 100 words):

### **Chamber Dues** Please check the Appropriate

Box(es) **New start-up or relocated business**  1<sup>st</sup> year **free** Econ. Dev. Groups or other Chambers of Commerce within Carroll County  Free Other Not-For-Profit Organizations

\$10.00 Associate Member (individuals, retirees, etc.)  \$10.00

#### **BUSINESSES:**

Home-based (0 employees)  \$10.00 1 – 5 Employees  \$35.00 6 – 49 Employees  \$50.00

50+ Employees  \$75.00 Utility  \$125.00 **200% Business Leaders** (Double your dues amount and receive special recognition.) *Optional*

\$ \_\_\_\_\_

**Total enclosed: \$**

**Send this form and, if applicable, payments to: Lanark Chamber of Commerce  
PO Box 124 Lanark, IL 61046**

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